Social Media Messages for Pertussis Outbreaks

Facebook posts

For pregnant women

Learn about whooping cough, a disease that can be deadly for babies. All pregnant women should receive the Tdap vaccine during the third trimester of every pregnancy to protect their babies. Learn more: https://www2c.cdc.gov/podcasts/player.asp?f=8635414

For a general audience

What is whooping cough and how can it be prevented? CDC provides answers to the most frequently asked whooping cough questions: https://www.cdc.gov/pertussis/about/faqs.html.

Whooping cough fast fact: Another name for pertussis is “whooping cough” because of the “whooping” sound made when gasping for air after a coughing fit. What to know more? Check out Pertussis Fast Facts: https://www.cdc.gov/pertussis/fast-facts.html.

The most effective way to prevent pertussis is through vaccination with DTaP for babies and children and with Tdap for preteens, teens and adults. What to know more? Check out Pertussis Fast Facts: https://www.cdc.gov/pertussis/fast-facts.html.

Coughing spells due to pertussis infection can last 10 weeks or more. This disease is sometimes known as the “100-day cough.” What to know more? Check out Pertussis Fast Facts: https://www.cdc.gov/pertussis/fast-facts.html

Twitter posts

For pregnant women

Don’t risk spreading #whooping cough to your baby. Get vaccinated. https://www.cdc.gov/pertussis/pregnant/mom/get-vaccinated.html

Help protect babies from #whooping cough. Create a circle of protection — get vaccinated. https://www.cdc.gov/Features/pertussis/

For parents there’s no greater joy then watching your child grow up happy and healthy. Mom get #vaccinated. https://www.cdc.gov/pertussis/pregnant/mom/get-vaccinated.html

For a general audience

Two vaccines help prevent whooping cough: DTaP and Tdap. Children younger than 7 years old get DTaP, while older children and adults get Tdap. https://www.cdc.gov/vaccines/vpd/pertussis/index.html

Whooping cough symptoms develop within 1 to 3 weeks after exposure, if you've been around someone with whooping cough and are feeling sick, see your doctor! https://www.cdc.gov/pertussis/about/signs-symptoms.html

People with whooping cough are contagious for up to 3 weeks! Make sure you have your Tdap vaccine. https://www.cdc.gov/vaccines/vpd/pertussis/index.html

Want to learn more about pertussis? Check out the CDC FAQ webpage: https://www.cdc.gov/pertussis/about/faqs.html

Even if you've had whooping cough in the past, you still need to be vaccinated. https://www.cdc.gov/pertussis/about/faqs.html

Pertussis spreads easily from person to person through coughing and sneezing. One person can infect more than a dozen other people. https://www.cdc.gov/healthywater/hygiene/etiquette/coughing_sneezing.html