Social Media Messages for Mumps Outbreaks

Facebook posts

Mumps outbreak **[at/in insert location]** continues. Vaccination is the best way to prevent more cases. Get information on MMR vaccine at CDC: https://www.cdc.gov/mumps/vaccination.html

Think mumps only affects kids? Adults who do not have evidence of immunity should get at least one dose of MMR vaccine. Learn more about the MMR vaccine at CDC: https://www.cdc.gov/mumps/vaccination.html

Wondering if vaccines are effective against mumps? Research says yes: Two doses of MMR vaccine are 97% effective against measles and 88% effective against mumps. One dose of MMR vaccine is 93% effective against measles, 78% effective against mumps, and 97% effective against rubella. Learn more about vaccine effectiveness at CDC: https://www.cdc.gov/mumps/vaccination.html

Twitter posts

Mumps outbreak continues. Need to get a vaccine? Learn more at [insert appropriate URL].

Two doses of MMR are 88% effective against mumps. Learn more at CDC: https://www.cdc.gov/mumps/vaccination.html

Why should your child get the MMR shot? Learn more at CDC: https://www.cdc.gov/vaccines/parents/diseases/child/mumps.html

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