

Social Media Messages for Measles Outbreaks

Facebook posts

Watch for symptoms and signs of measles illness to watch for over the next few weeks. Symptoms of measles include fever, cough, runny nose and red eyes followed by a reddish rash that often starts on the face and neck and spreads to the body. Please be on alert for these symptoms through **[insert date based on incubation period]**.

<http://www.cdc.gov/measles/>

Your child is at risk of developing measles if she or he has never had the disease or has never received the measles vaccine. This is also true for any adult or child in your household who has never had measles or the immunization if they are exposed to someone with measles. Contact your health care provider for immunization as soon as possible. <https://public.health.oregon.gov/PreventionWellness/VaccinesImmunization/GettingImmunized/Pages/children.aspx>

Twitter posts

#Measles is on the rise in the U.S. Please check your family's immunization status to keep them safe and healthy. <http://www.cdc.gov/measles/>

Immunization is the best way to protect your family and others from measles.

#vaccineswork <https://public.health.oregon.gov/PreventionWellness/VaccinesImmunization/GettingImmunized/Pages/children.aspx>

#Measles is just a plane ride away. <https://www.cdc.gov/measles/travelers.html>

#Measles is making a comeback. Hear about one family's fight against this highly contagious disease: <http://www.nhs.uk/video/pages/measles-rachel.aspx>

Do you have questions about the risks and benefits of the measles vaccination?

<http://www.immunize.org/catg.d/p4209.pdf>

Prevention videos

- **Get Vaccinated and Prevent Measles**
<https://www.youtube.com/watch?v=mV9LILA8s5M>
- **Vaccines Help Protect Us podcast/PSA for kids (transcript available)**
English: <https://www2c.cdc.gov/podcasts/player.asp?f=8628202>
Spanish: <https://www2c.cdc.gov/podcasts/player.asp?f=8630647>